



Graduate Success Story

Bryan D. Long

2013, Associate of Applied Science, Business Management

After spending several years as an aviation warfare specialist in the United States Navy, Bryan Long learned what it meant to be a dedicated team player. He earned many honorable accomplishments while in the Navy, from being awarded Golden Hawk of the Month three times to his recognition as Sailor of the Month in a squadron of 130 people. Even with all of his individual awards, it was his ability to build a valuable team that led him to where he is today.

Before joining the Navy, Long always had a strong desire to build his own business. He spent several years working with the local Chamber of Commerce, where he became a member of the Salina Area Young Professionals networking group and helped serve on the Agricultural committee. From his previous experience, Long knew that he needed a great team in order to begin building his business. So he decided to fine tune his business management skills and expand his network.

Since it was difficult just to find time to see his children each month, Long decided to pursue a degree in business management at Brown Mackie College — Salina where the classes could accommodate his schedule. “The education I received at Brown Mackie College allowed me to implement different procedures and practices within my own business,” said Long. “I was already an active member of the local church and community, but with a formal education and flexible schedule, I was able to further develop my business and expand its operations with a strong, professional team. I am proud of many accomplishments, but my accomplishments are only possible because of those that surround me,” added Long.

Long is currently Vice President of Business Management at Longshot Enterprises, where he oversees all the business activities to promote positive, efficient and effective growth. His primary duties include human resource management, marketing, and sales management. He has currently working towards a bachelor’s degree while continuing to grow his business.

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