# Program Focus

## Quarters 1-3
- **ART106**: Design Fundamentals
- **ART108**: Observational Drawing
- **ART114**: Observational Drawing
- **PHOT101**: Color Fundamentals
- **PHOT111**: Principles of Photography
- **PHOT112**: Large Format Photography
- **PHOT113**: Image Manipulation
- **PHOT121**: Photographic Design
- **PHOT122**: Lighting
- **PHOT124**: History of Photography
- **PHOT201**: Digital Image Illustration I
- **PHOT202**: Program Elective

## Quarters 4-6
- **PHOT203**: Printing
- **PHOT204**: Video for Photography
- **PHOT205**: Digital Retouching
- **PHOT211**: Advanced Lighting
- **PHOT212**: Editorial Photography
- **PHOT214**: Business of Photography
- **PHOT221**: Studio Photography
- **PHOT222**: Photo Criticism
- **PHOT224**: Portraiture Photography
- **PHOT301**: Architectural Photography
- **PHOT302**: Digital Publishing
- **PHOT303**: Program Elective

## Quarters 7-9
- **CD400**: Career Development
- **PHOT300**: Advertising/Art Direction
- **PHOT311**: Location Photography
- **PHOT313**: Digital Image Illustration II
- **PHOT314**: Portfolio I
- **PHOT321**: Photo Essay I
- **PHOT322**: Web Photographic Portfolio I
- **PHOT323**: Creative Concepts
- **PHOT324**: Business Operations and Management
- **PHOT402**: Photo Essay II
- **RS321**: Fundamentals of Marketing
- **ART1303**: Art History I
- **ART1304**: Art History II
- **PSYC2301**: General Psychology
- **ENGL1301**: English Composition
- **MATH1310**: College Mathematics
- **HUM1303**: Humanities History Elective
- **HUM1304**: Humanities Science Elective
- **SOCI1306**: Social Problems

## Quarters 10-12
- **INT419**: Internship
- **PHOT400**: Corporate/Industrial Photography
- **PHOT403**: Portfolio II
- **PHOT412**: Web Photographic Portfolio II
- **PHOT413**: Portfolio III
- **PHOT420**: Exhibition Printing
- **PHOT423**: Portfolio IV
- **PHOT424**: Program Elective
- **ARTS1303**: Art History I
- **ARTS1304**: Art History II
- **ARTS1305**: Humanities History Elective
- **ARTS1306**: Humanities Science Elective
- **SOCI1306**: Social Problems

---

## General Education

- **ENGL1301**: English Composition
- **MATH1310**: College Mathematics
- **PSYC2301**: General Psychology
- **ART1303**: Art History I
- **ART1304**: Art History II
- **HUM1303**: Humanities History Elective
- **HUM1304**: Humanities Science Elective
- **SOCI1306**: Social Problems

---

**Start Date**

**Length of Quarter**

**Breaks Between Quarters**

**Approx. Hours in Class Per Week**

**Approx. Hours Outside of Class—Homework**

---

Digital Photography

ART106

Design Fundamentals

ART108

Observational Drawing

ART114

Observational Drawing

PHOT101

Color Fundamentals

PHOT111

Principles of Photography

PHOT112

Large Format Photography

PHOT113

Image Manipulation

PHOT121

Photographic Design

PHOT122

Lighting

PHOT124

History of Photography

PHOT201

Digital Image Illustration I

PHOT202

Program Elective

**ENGL1301**: English Composition

**MATH1310**: College Mathematics

**PSYC2301**: General Psychology

**ART1303**: Art History I

**ART1304**: Art History II

**HUM1303**: Humanities History Elective

**HUM1304**: Humanities Science Elective

**SOCI1306**: Social Problems

---

This is a sample schedule only. Schedule subject to change without notice at the discretion of the school.

© 2019. The Arts Institutes International LLC. All rights reserved.

STUDENT CONSUMER INFORMATION:
https://www.artinstitutes.edu/san-antonio/student-consumer-information

This data is available at the average credit load, full-time or at full load. Changing programs, beginning programs at the mid-term start date, taking remedial courses, taking time off from coursework, registering for fewer hours or unsuccessful attempts at course completion will increase the total length of the program and overall cost of education from what is disclosed. Transfer credits awarded toward your program will likely decrease the overall length and cost of education.
Digital Photography (BA)  
**Course Descriptions**

**ART106 DESIGN FUNDAMENTALS** This introductory course explores the principles of design, and introduces the developement of creative processes. Students will be able to identify and establish a basic framework for logical and critical analysis. Design will be presented as a tool of communication.

**PREREQUISITE: None** Credit: 3

**ART108 OBSERVATIONAL DRAWING** This course involves the observation and rendering of forms into two-dimensional drawings. Starting with simple shapes and progressing to complex organic forms, students will build skill levels in observation and the construction of complex spatial relationships through the use of tone, light, and shadow.

**PREREQUISITE: None** Credit: 3

**ART114 COLOR FUNDAMENTALS** This fundamental course will provide an introduction to the principles of color, and an exploration of color theory as it relates to design. Students will learn how to use color in both traditional and contemporary media through the use of abstract and realistic color methods. In addition, the physiological and psychological aspects of color will be explored, as well as their role in the design process.

**PREREQUISITE: None** Credit: 3

**CD400 CAREER DEVELOPMENT** This course prepares students for the business environment of the art world. It emphasizes the concepts of professionalism and the development of self-marketing in the field. Professional development tools are presented, including networking, professional development, and self-marketing skills. Freelance business operating practices are taught, with an emphasis on the practical application and use of fundamental business principles.

**PREREQUISITE: None** Credit: 3

**INT149 INTERNSHIP** Through a field internship experience, students will be able to apply their skills in a real world setting. The specific objectives of the internship are to allow students the opportunity to observe and participate in the operation of successful businesses related to their fields of study. The students will gain the experience they need to enter the field when they graduate. **PREREQUISITE: CD400 Career Development** Credit: 3

**PHOT171 Large Format Photography** In this introductory course, students will learn the basics of large format photography, including exposure, development, and printing. Students will learn to use a variety of large format cameras, both in the studio and on location.

**PREREQUISITE: None** Credit: 3

**PHOT203 Lighting** This course will cover the principles of lighting, including the use of various light sources and the control of light in the studio. Students will learn the effects of light on the subject and the impact of lighting on the final photograph.

**PREREQUISITE: None** Credit: 3

**PHOT211 Digital Image Manipulation I** This course is designed to prepare students for advanced digital image manipulation skills. Students will learn the fundamentals of digital image manipulation, including the use of various digital tools and techniques.

**PREREQUISITE: PHOT171 Large Format Photography** Credit: 3

**PHOT220 Digital Illustration II** This course concentrates upon the exploration of the principles of composition, content, emphasis, and narrative potential of photographic imagery. Emphasis will be placed upon the development of narrative potential in the simple “documentary-style” typical approach to photography. The course will challenge students to develop a wider understanding of possible photographic solutions to problems.

**PREREQUISITE: PHOT203 Digital Photography** Credit: 3

**PHOT230 Business of Photography** Students will learn the legal and ethical aspects of the field of photography, including copyright laws, contracts, and business management.

**PREREQUISITE: None** Credit: 3

**PHOT240 Digital Imaging II** This course introduces the principles of digital image manipulation, including the use of various digital tools and techniques. Students will learn the fundamentals of digital image manipulation, including the use of various digital tools and techniques.

**PREREQUISITE: PHOT171 Large Format Photography** Credit: 3

**PHOT250 Business of Photography** This course involves the business aspects of photography, including copyright laws, contracts, and business management.

**PREREQUISITE: None** Credit: 3

**PHOT260 Portfolio I** This course involves the development of a portfolio for the professional photographer. Students will be introduced to the process of selecting images for their portfolio, and will learn the importance of presentation. The course will cover the development of a portfolio for the professional photographer.

**PREREQUISITE: None** Credit: 3

**PHOT270 Writing for Photographers** This course introduces the principles of composition, content, emphasis, and narrative potential of photographic imagery. Emphasis will be placed upon the development of narrative potential in the simple “documentary-style” typical approach to photography. The course will challenge students to develop a wider understanding of possible photographic solutions to problems.

**PREREQUISITE: PHOT203 Digital Photography** Credit: 3

**PHOT280 Creative Concepts** This course focuses on the principles of composition, content, emphasis, and narrative potential of photographic imagery. Emphasis will be placed upon the development of narrative potential in the simple “documentary-style” typical approach to photography. The course will challenge students to develop a wider understanding of possible photographic solutions to problems.

**PREREQUISITE: PHOT203 Digital Photography** Credit: 3

**PHOT290 Professional Practice** This course is designed to prepare students for advanced digital image manipulation skills. Students will learn the fundamentals of digital image manipulation, including the use of various digital tools and techniques.

**PREREQUISITE: PHOT171 Large Format Photography** Credit: 3

**PHOT300 Design Concepts** This course focuses on the principles of composition, content, emphasis, and narrative potential of photographic imagery. Emphasis will be placed upon the development of narrative potential in the simple “documentary-style” typical approach to photography. The course will challenge students to develop a wider understanding of possible photographic solutions to problems.

**PREREQUISITE: PHOT203 Digital Photography** Credit: 3

**PHOT310 Print Production** This course introduces the principles of composition, content, emphasis, and narrative potential of photographic imagery. Emphasis will be placed upon the development of narrative potential in the simple “documentary-style” typical approach to photography. The course will challenge students to develop a wider understanding of possible photographic solutions to problems.

**PREREQUISITE: PHOT203 Digital Photography** Credit: 3

**PHOT320 Digital Image Manipulation I** This course is designed to prepare students for advanced digital image manipulation skills. Students will learn the fundamentals of digital image manipulation, including the use of various digital tools and techniques.

**PREREQUISITE: PHOT171 Large Format Photography** Credit: 3

**PHOT330 Critical Concepts** This course focuses on the principles of composition, content, emphasis, and narrative potential of photographic imagery. Emphasis will be placed upon the development of narrative potential in the simple “documentary-style” typical approach to photography. The course will challenge students to develop a wider understanding of possible photographic solutions to problems.

**PREREQUISITE: PHOT203 Digital Photography** Credit: 3

**PHOT340 Creative Concepts** This course focuses on the principles of composition, content, emphasis, and narrative potential of photographic imagery. Emphasis will be placed upon the development of narrative potential in the simple “documentary-style” typical approach to photography. The course will challenge students to develop a wider understanding of possible photographic solutions to problems.

**PREREQUISITE: PHOT203 Digital Photography** Credit: 3

**PHOT350 Business Concepts** This course introduces the principles of composition, content, emphasis, and narrative potential of photographic imagery. Emphasis will be placed upon the development of narrative potential in the simple “documentary-style” typical approach to photography. The course will challenge students to develop a wider understanding of possible photographic solutions to problems.

**PREREQUISITE: PHOT203 Digital Photography** Credit: 3

**PHOT360 Creative Concepts** This course focuses on the principles of composition, content, emphasis, and narrative potential of photographic imagery. Emphasis will be placed upon the development of narrative potential in the simple “documentary-style” typical approach to photography. The course will challenge students to develop a wider understanding of possible photographic solutions to problems.

**PREREQUISITE: PHOT203 Digital Photography** Credit: 3

**PHOT370 Marketing and Promotion** This course focuses on the principles of composition, content, emphasis, and narrative potential of photographic imagery. Emphasis will be placed upon the development of narrative potential in the simple “documentary-style” typical approach to photography. The course will challenge students to develop a wider understanding of possible photographic solutions to problems.

**PREREQUISITE: PHOT203 Digital Photography** Credit: 3

**PHOT380 Professional Practice** This course is designed to prepare students for advanced digital image manipulation skills. Students will learn the fundamentals of digital image manipulation, including the use of various digital tools and techniques.

**PREREQUISITE: PHOT171 Large Format Photography** Credit: 3

**PHOT390 Critical Concepts** This course focuses on the principles of composition, content, emphasis, and narrative potential of photographic imagery. Emphasis will be placed upon the development of narrative potential in the simple “documentary-style” typical approach to photography. The course will challenge students to develop a wider understanding of possible photographic solutions to problems.

**PREREQUISITE: PHOT203 Digital Photography** Credit: 3

**PHOT400 Critical Concepts** This course focuses on the principles of composition, content, emphasis, and narrative potential of photographic imagery. Emphasis will be placed upon the development of narrative potential in the simple “documentary-style” typical approach to photography. The course will challenge students to develop a wider understanding of possible photographic solutions to problems.

**PREREQUISITE: PHOT203 Digital Photography** Credit: 3

**PHOT410 Critical Concepts** This course focuses on the principles of composition, content, emphasis, and narrative potential of photographic imagery. Emphasis will be placed upon the development of narrative potential in the simple “documentary-style” typical approach to photography. The course will challenge students to develop a wider understanding of possible photographic solutions to problems.

**PREREQUISITE: PHOT203 Digital Photography** Credit: 3

**PHOT420 Critical Concepts** This course focuses on the principles of composition, content, emphasis, and narrative potential of photographic imagery. Emphasis will be placed upon the development of narrative potential in the simple “documentary-style” typical approach to photography. The course will challenge students to develop a wider understanding of possible photographic solutions to problems.

**PREREQUISITE: PHOT203 Digital Photography** Credit: 3

**PHOT430 Critical Concepts** This course focuses on the principles of composition, content, emphasis, and narrative potential of photographic imagery. Emphasis will be placed upon the development of narrative potential in the simple “documentary-style” typical approach to photography. The course will challenge students to develop a wider understanding of possible photographic solutions to problems.

**PREREQUISITE: PHOT203 Digital Photography** Credit: 3

**PHOT440 Critical Concepts** This course focuses on the principles of composition, content, emphasis, and narrative potential of photographic imagery. Emphasis will be placed upon the development of narrative potential in the simple “documentary-style” typical approach to photography. The course will challenge students to develop a wider understanding of possible photographic solutions to problems.

**PREREQUISITE: PHOT203 Digital Photography** Credit: 3

**PHOT450 Critical Concepts** This course focuses on the principles of composition, content, emphasis, and narrative potential of photographic imagery. Emphasis will be placed upon the development of narrative potential in the simple “documentary-style” typical approach to photography. The course will challenge students to develop a wider understanding of possible photographic solutions to problems.

**PREREQUISITE: PHOT203 Digital Photography** Credit: 3

**PHOT460 Critical Concepts** This course focuses on the principles of composition, content, emphasis, and narrative potential of photographic imagery. Emphasis will be placed upon the development of narrative potential in the simple “documentary-style” typical approach to photography. The course will challenge students to develop a wider understanding of possible photographic solutions to problems.

**PREREQUISITE: PHOT203 Digital Photography** Credit: 3