Program Focus

General Education

Fashion Retailing

Start Date ________________________________

Length of Quarter __________________________

Breaks Between Quarters _______________________

Approx. Hours in Class Per Week __________________

Approx. Hours Outside of Class—Homework _______________

Please visit our Student Consumer Information page to find the average time to completion for continuously enrolled students for each credential level offered. This data is available at the average credit load, full-time or at full load. Changing programs, beginning programs at the mid-term start date, taking remedial courses, taking time off from coursework, registering for fewer hours or unsuccessful attempts at course completion will increase the total length of the program and overall cost of education from what is disclosed. Transfer credits awarded toward your program will likely decrease the overall length and cost of education.

Course descriptions for elective and general education courses can be referenced in the catalog.

STUDENT CONSUMER INFORMATION:
https://www.artinstitutes.edu/atlanta/student-consumer-information

This is a sample schedule only. Schedule subject to change without notice at the discretion of the school.

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073019

Diploma — 48 Credits

Quarters 1-2

ADVB201 Fundamentals of Marketing
FMMB101 Introduction to Retailing
FMMB221 Merchandise Management
FMMB301 Elements of Retail Logistics & Distribution

Quarters 3-4

ADVB407 E-Commerce Strategies
FMMB101 Survey of the Fashion Industry
FMMB308 Fundamentals of Business
FMMB218 Human Resources

Quarters 5-6

ADVB204 Consumer Behavior
FADB103 Textile Fundamentals
FMMB201 Merchandise Math
FMMB211 Retail Buying

6600 Peachtree Dunwoody Road, N.E.
100 Embassy Row
Atlanta, GA 30328-1649
770.394.8300 | 800.275.4242
Course descriptions describe the learning opportunities that are provided through the classroom and coursework. It is each student’s responsibility to participate in the activities that will lead to successfully meeting the learning outcomes.