<table>
<thead>
<tr>
<th>PROGRAM FOCUS</th>
<th>QUARTERS 1-2</th>
<th>QUARTERS 3-4</th>
<th>QUARTERS 5-6</th>
</tr>
</thead>
<tbody>
<tr>
<td>Digital Photography</td>
<td>FND135 Image Manipulation</td>
<td>PHOB113 Lighting</td>
<td>PHOB202 Studio Photography</td>
</tr>
<tr>
<td></td>
<td>FND150 Digital Color Theory</td>
<td>PHOB123 Color Management &amp; Printing</td>
<td>PHOB208 Business of Photography</td>
</tr>
<tr>
<td></td>
<td>PHOB101 Principles of Photography</td>
<td>PHOB203 Photographic Post-Production</td>
<td>PHOB209 Portfolio I</td>
</tr>
<tr>
<td></td>
<td>PHOB102 Introduction to Photography Applications</td>
<td>PHOB213 Time-Based Media I</td>
<td>PHOB302 Location Photography or</td>
</tr>
<tr>
<td></td>
<td>PHOB103 Digital Image Management</td>
<td>PHOB232 Portraiture</td>
<td>PHOB105 Photojournalism</td>
</tr>
<tr>
<td></td>
<td>PHOB112 Photographic Design</td>
<td></td>
<td>Program Elective I</td>
</tr>
<tr>
<td>GENERAL EDUCATION</td>
<td>EN101 English I</td>
<td>COM105 Public Speaking</td>
<td>HA305 Contemporary Art: 1945 to Present</td>
</tr>
<tr>
<td></td>
<td>MT113 Ideas of Mathematics</td>
<td>PS101 Introduction to Psychology</td>
<td>PHOB115 History of Photography</td>
</tr>
</tbody>
</table>

START DATE ________________________________

LENGTH OF QUARTER ________________________________

BREAKS BETWEEN QUARTERS ________________________________

APPROX. HOURS IN CLASS PER WEEK ________________________________

APPROX. HOURS OUTSIDE OF CLASS—HOMEWORK ________________________________

Please visit our Student Consumer Information page to find the average time to completion for continuously enrolled students for each credential level offered. This data is available at the average credit load, full-time or at full load. Changing programs, beginning programs at the mid-term start date, taking remedial courses, taking time off from coursework, registering for fewer hours or unsuccessful attempts at course completion will increase the total length of the program and overall cost of education from what is disclosed. Transfer credits awarded based on new program requirements may increase the overall length and costs of education. Course descriptions for elective and general education courses can be referenced in the catalog.

STUDENT CONSUMER INFORMATION: www.artinstitutes.edu/atlanta/student-consumer-information

This is a sample schedule only. Schedule subject to change without notice at the discretion of the school.

© 2019. The Arts Institutes International LLC. All rights reserved.

07/2019

6600 PEACHTREE DUNWOODY ROAD, N.E.
100 EMBASSY ROW
ATLANTA, GA 30328-1649
770.394.8300 | 800.275.4242

ASSOCIATE OF ARTS — 90 CREDITS
PHOB101

PRINCIPLES OF PHOTOGRAPHY

Students will identify basic photographic tools and their intended purposes, including the proper use of aperture, shutter speed, ISO, focal length, and light metering. Students will analyze photographs and produce their own visually compelling images by employing professional photographic techniques and digital workflow.

Co-Request: PHOB 103 or Approval of Academic Director

Credits: 4

PHOB102

INTRODUCTION TO PHOTOGRAPHY APPLICATIONS

Introduces the student to an overview of vector, raster, and time-based software tools used in the digital media industry. It sets expectations for future classes regarding standards for files, their construction and delivery within the classroom and professional studio.

Prerequisite(s): None

Credits: 4

PHOB103

DIGITAL IMAGE MANAGEMENT

Introduces digital photographic workflow and asset management. Students become acquainted with the terms, concepts and processes of photographic editing. Areas of instruction include image acquisition, management, global and local adjustments and modes for output.

Co-Request: PHOB101

Credits: 4

PHOB105

PHOTOJOURNALISM

Addresses the photography as a narrative or illustrative medium used in support of the text content of publications. Students are shown examples of photojournalism and will be required to produce their own renditions.

Prerequisite: PHOB 115, PHOB 302

Credits: 4

PHOB112

PHOTOGRAPHIC DESIGN

Students demonstrate their ability to define and solve advanced design problems. Students will analyze the characteristics and purposes of various problems and then offer clear and creative solutions for each. Students are expected to communicate ideas using symbolism appropriately.

Prerequisite(s): PHOB101

Credits: 4

PHOB113

LIGHTING

Students will be introduced to the basic concepts and principles of lighting for photography. Fundamentals of recognizing and controlling both natural and studio lighting with emphasis on the quality, quantity, and direction and its effect on the photographic image.

Prerequisite(s): PHOB101

Credits: 4

PHOB123

COLOR MANAGEMENT & PRINTING

Introduces students to the technical components of digital color management including building and applying color profiles. The course covers the calibration of devices to produce consistent, predictable color. Students will refine printing skills and theory to create a benchmark for quality digital output. Students will develop proficiencies in file preparation, resolution selection, print profiling, paper selection and soft-proofing techniques.

Prerequisite(s): PHOB114

Credits: 4

PHOB202

STUDIO PHOTOGRAPHY

Students will develop the ability to solve visual communication problems through assignments designed to challenge their skills in lighting, camera operation, and commercial applications. All aspects of studio photography are discussed from lensless to lighting and people to products. This course emphasizes in-camera image production and problem solving.

Prerequisite(s): PHOB112

Credits: 4

PHOB203

PHOTOGRAPHIC POST-PRODUCTION

Students research, develop concepts, and execute digital montages methods to produce creative and surrealistic imagery not possible in the camera moment. Students will apply channels, masks, blending modes, vector tools, selections, filters and layers to photography. In addition the course will cover post-production techniques, including retouching and compositing.

Prerequisite(s): PHOB123

Credits: 4

PHOB205

BUSINESS OF PHOTOGRAPHY

An overview of current trends and an assessment of the skills and materials necessary for a student to comprehend small business operations and/or make themselves a productive member of a commercially viable team.

Prerequisite(s): None

Credits: 4

PHOB213

PORTRAITURE

This course prepares students for the special needs of location shooting on location are covered. Students focus on creating the visual narrative through advertising, and editorial photography. Emphasis is placed on creating the visual narrative through the effective use of portraiture techniques.

Prerequisite(s): PHOB113

Credits: 4

PHOB232

TIME-BASED MEDIA I

Introduces students to the technical components integral to time-based media and to relationship to photography. Students expand their knowledge of capturing, downloading, editing, and outputting digital audio and image files using time-based media software.

Prerequisite(s): None

Credits: 4

PHOB234

PHOTOGRAPHIC PRODUCTION

Introduces students to the technical components integral to time-based media and to relationship to photography. Students expand their knowledge of capturing, downloading, editing, and outputting digital audio and image files using time-based media software.

Prerequisite(s): None

Credits: 4

PHOB302

CO-REQUISITE: PHOB 242, or Approval of Academic Director

BUSINESS OF PHOTOGRAPHY

Explores the special needs of location photography. The tools and logistics of shooting on location are covered. Students develop photographic problem solving skills.

Prerequisite(s): PHOB234

Credits: 4

PHOB313

GENERAL EDUCATION REQUIREMENTS

(4 CREDITS)*

COM105

PUBLIC SPEAKING

EN101

ENGLISH I

HA205

HISTORY OF CONTEMPORARY ART: 1945 TO PRESENT

MT113

IDEAS OF MATHEMATICS

PHOB115

HISTORY OF PHOTOGRAPHY

PS101

INTRODUCTION TO PSYCHOLOGY

* Course descriptions for elective and general education courses can be referenced in the catalog.