Creativity is a way of life for you. And for us as well. With campuses across the U.S., The Art Institutes, a system of private, non-profit schools, specialize in teaching and inspiring students who strive to create and make a difference. Students with shared passions will join together in a collaborative community unlike any other. To start the first chapter of your journey, just turn the page.
VISUAL DESIGN

You traded a notebook for a sketchpad a long time ago. And ever since, you’ve been honing your skills as an artist. Now it’s time to take the next step. Our Visual Design area of study can guide you toward a career in which you can use your talent to create anything from a brand identity to the world’s next social media platform. Program areas include:

GRAPHIC & WEB DESIGN
AiA, AiAUS, AiD, AiH, MIU, MIUGC, AiSAN, AiTA, AIVA

ILLUSTRATION / VISUAL ARTS
AiA, MIU

DESIGN & MEDIA MANAGEMENT
AiD, MIU, MIUGC

INTERIOR DESIGN

The world around us fascinates you. The spaces we inhabit, the products we buy, the phone in your pocket—all of it came from somewhere. And during each and every day, you can’t shake the feeling that you could have designed it all better. If that sounds familiar, our Interior Design area of study is precisely where you belong. Program areas include:

INTERIOR DESIGN
AiA, AiAUS, AiD, AiH, AiM, AiMIUGC, AiSAN, AiTA

RESIDENTIAL INTERIORS
AiA

There’s a reason the Art Institutes spark something inside of you—you’re looking for a school that inspires and ignites your imagination. In our classrooms you’ll learn how to turn all your creative energy into a fulfilling career. With a wide array of degrees covering the fields of Media Arts, Design, Fashion, and Culinary, you’ll find a program to explore your unique talents and interests. All while expanding your possibilities.
MARKETING

It’s not that the world hates advertising—people just hate bad advertising. Why else would half of the viewers who tune in to a certain football game each February do so only for the commercials? Pursue our Marketing area of study and you can learn all the ways to promote brands—from writing and creating content and ads to planning and managing large-scale events. Program areas include:

ADVERTISING
AiAUS, AiD, AiH, MIU, AiSAN

ANIMATION & EFFECTS

Blurring the line between what’s real and what isn’t has never been done with more precision. Today, the animation and effects industries are creating worlds so convincing, they’re limited only by what we can dream up. You can learn how it’s done. Just remember to bring your imagination to class with you. Program areas include:

ANIMATION
AiA, AiAUS, AiD, AiH, MIU, MIUGC, AiSAN, AiTA, AiVA

VISUAL EFFECTS & MOTION GRAPHICS
AiTA

FILM & PRODUCTION

These days, the devices in our pockets and purses are more “art phones” than “smart phones.” After all, they’ve turned all of us into photographers, filmmakers, and musicians. Of course, there’s a big difference between recording a video and being a filmmaker. So if you’re ready to learn the craft of film, image, and audio production, we have the area of study for you. Program areas include:

AUDIO PRODUCTION
AiA, AiAUS, AiD, AiH, MIU, MIUGC

DIGITAL FILMMAKING & VIDEO PRODUCTION
AiA, AiAUS, AiD, AiH, MIU, MIUGC, AiSAN, AiTA

DIGITAL PHOTOGRAPHY
AiA, AiAUS, AiD, AiH, MIU, AiSAN, AiTA, AiVA

DIGITAL IMAGE MANAGEMENT
AiA, AiAUS, AiH, AiSAN
**GAMING & TECHNOLOGY**

Today, all of us are gamers. We play games on our phones, in our living rooms, in our bedrooms—even in the passenger seat. And as more and more of us begin to play, you’ll want a hand in where the industry goes next. If pixels occupy your palette, come pick up a controller in our Gaming & Technology area of study.

**GAME ART & DESIGN**

AiA, AiAUS, AiD, AiH, MIUGC, AiSAN, AiTA

**FASHION**

At The Art Institutes, the runway is a lot more than a project; it’s a place to launch a career. In our Fashion area of study, you can learn the thinking behind every stitch that defines the world of fashion. We’ll even teach you how to launch and manage a clothing line. Ready to make your mark on the world of fashion? Closets around the world are waiting for your arrival. Program areas include:

**FASHION DESIGN**

AiA, AiAUS, AiD, AiH, MIU, AiSAN

**FASHION MARKETING & MANAGEMENT**

AiA, AiAUS, AiD, AiH, AiSAN, AiTA, AiVA

**FASHION MERCHANDISING / RETAILING**

AiA, AiAUS, AiD, AiH, MIU, MIUGC, AiSAN

**ACCESSORY DESIGN**

MIU

**CULINARY**

For some, food is a language. Ingredients are like letters. Dishes are words. Meals are a chance to tell a story. In our Culinary area of study, accomplished chef instructors* will teach you over 20 international cuisines as well as the fundamental skills associated with every facet of the culinary world. So whether you see yourself in the front of the house or in the back—working in a bustling kitchen—we’ll teach you how to turn the dinner table into your stage. Program areas include:

**BAKING & PASTRY**

AiA, AiD, AiH, AiSAN, AiTA, AiVA

**CULINARY ARTS**

AiA, AiD, AiH, AiSAN, AiTA, AiVA

**CULINARY MANAGEMENT**

AiA, AiD, AiH, MIUGC, AiSAN, AiTA, AiVA

**RESTAURANT & CATERING MANAGEMENT**

AiD
Attend our next Open House and experience a school that’s as uncommon as the students who attend it.

- Meet faculty who take a fresh approach to teaching
- Tour spaces that will challenge your definition of a classroom
- Learn about exciting career fields that await our graduates
- Explore your financial options and apply for admission

#SHARECREATIVITY
Creativity is your passion – the driving force behind everything you do. Now you know there’s a place where you can fit in by doing things that are altogether different and new. Take the next step and schedule a tour of your local campus. And in the meantime, be sure to seize inspiration the moment that it strikes. We invite you to use #ShareCreativity and contribute real-world examples of what inspires you.

For more information on accreditation and licensing, please visit: artinstitutes.edu/accreditation-and-licensing

The Art Institutes is a system of private schools throughout the United States. Programs, credential levels, technology, and scheduling options vary by school and are subject to change. Not all programs are available to residents of all U.S. states. Administrative office: The Art Institutes, 6600 Peachtree Dunwoody Road N.E., Atlanta, GA 30328. © 2021. The Arts Institutes International LLC. All rights reserved.

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You choose a direction. And we’ll make the path a little smoother. That’s why we’ve assembled a handful of options designed to help you along your journey. Because if you’re here to break down creative walls, there shouldn’t be any financial barriers in your way.

SCHOLARSHIPS
HELP ALONG THE WAY
A wide range of scholarship opportunities, including merit, competition, academic achievement, and need-based, are available to new and current students. Ask your high school representative about additional scholarships that may be available in your state and region. Visit ARTINSTITUTES.EDU/SCHOLARSHIPS

FINANCIAL AID OPPORTUNITIES
SUPPORT YOU CAN BANK ON
We’ll help you find options that can make your education more affordable—including federal grant, loan, and work-study programs for those students who qualify. Additionally, many of our locations offer institutional aid or operate in states where you may apply for state grants. Financial aid is available to those who qualify. Visit AiFINAID.COM

COLLEGE BOUND
A HANDS-ON HEAD START
For juniors and seniors who crave a head start on their creative education, these once-weekly classes can help students begin the transition into college life, explore an area of study, and build a portfolio of work. Visit AiCOLLEGEBOUND.COM

THE ART GRANT
REWARDING DEDICATION
Eligible bachelor’s degree students can earn up to $17,340 (up to 18% of total tuition costs) for their degree program. Similarly, eligible associate degree students who meet certain criteria can earn up to $5,845 (up to 13% of total tuition costs) for their degree program. Visit AiARTGRANT.COM

EARLY ACCEPTANCE & INITIATIVE SCHOLARSHIP
HIGH SCHOOL SENIORS
You may qualify for our Early Acceptance Program and High School Initiative Scholarship. The scholarship competition is open to seniors graduating in 2020 who submit a project and complete other admission requirements for a degree program by December 2, 2019. Winners will be notified by 1/31/20. Each campus will award:
1st Place Award: 50% program tuition savings valued at up to $48,150 Five Runner-up Awards: $5,000 Scholarship
Visit ARTINSTITUTES.EDU/SCHOLARSHIPS

AiADVANTAGE
COUNSELING CREATIVE TYPES
For high school educators and counselors who want to guide creative students to the right school, let us help. We’ll come to your school and explain how experienced instructors* and a unique combination of programs will help your students become real-world ready. Visit CREATIVE.ARTINSTITUTES.EDU/Ai-ADVANTAGE

*Credentials and experience levels vary by faculty and instructors.