The Art Institutes

Creativity is a way of life for you. And for us as well. With campuses across the U.S., The Art Institutes specialize in teaching and inspiring students who strive to create and make a difference. Students with shared passions will join together in a collaborative community unlike any other. To start the first chapter of your journey, just turn the page.

BRIANA DINAE
BFA, Digital Photography, 2017
The Art Institute of Dallas, a branch of Miami International University of Art & Design
There’s a reason the Art Institutes spark something inside of you—you’re looking for a school that inspires and ignites your imagination. In our classrooms you’ll learn how to turn all your creative energy into a fulfilling career. With a wide array of degrees covering the fields of Media Arts, Design, Fashion, and Culinary, you’ll find a program to explore your unique talents and interests. All while expanding the possibilities.

Programs and credential levels vary by school and are subject to change.

**VISUAL DESIGN**

You traded a notebook for a sketchpad a long time ago. And ever since, you’ve been honing your skills as an artist. Now it’s time to take the next step. Our Visual Design area of study can guide you toward a career in which you can use your talent to create anything from a brand identity to the world’s next social media platform. Program areas include:

- **Graphic & Web Design**
  - AiA, AiAUS, AiD, AiH, AiMIU, AiSAN, AiTA, AiVA
- **Illustration / Visual Arts**
  - AiA, AiMIU

**INTERIOR DESIGN**

The world around us fascinates you. The spaces we inhabit, the products we buy, the phone in your pocket—all of it came from somewhere. And during each and every day, you can’t shake the feeling that you could have designed it all better. If that sounds familiar, our Interior Design area of study is precisely where you belong. Program areas include:

- **Interior Design**
  - AiA, AiAUS, AiD, AiH, AiMIU, AiSAN, AiTA
MARKETING

It’s not that the world hates advertising—people just hate bad advertising. Why else would half of the viewers who tune in to a certain football game each February do so only for the commercials? Pursue our Marketing area of study and you can learn all the ways to promote brands—from writing and creating content and ads to planning and managing large-scale events. Program areas include:

**Advertising**
AiAUS, AiD, AiH, AiMIU, AiSAN

ANIMATION & EFFECTS

Blurring the line between what’s real and what isn’t has never been done with more precision. Today, the animation and effects industries are creating worlds so convincing, they’re limited only by what we can dream up. You can learn how it’s done. Just remember to bring your imagination to class with you. Program areas include:

**Animation**
AiA, AiAUS, AiD, AiH, AiMIU, AiSAN, AiTA, AiVA

**Visual Effects & Motion Graphics**
AiAUS, AiH, AiMIU, AiSAN, AiTA

FILM & PRODUCTION

These days, the devices in our pockets and purses are more “art phones” than “smart phones.” After all, they’ve turned all of us into photographers, filmmakers, and musicians. Of course, there’s a big difference between recording a video and being a filmmaker. So if you’re ready to learn the craft of film, image, and audio production, we have the area of study for you. Program areas include:

**Audio Production**
AiA, AiAUS, AiD, AiH, AiMIU

**Digital Photography**
AiA, AiAUS, AiD, AiH, AiMIU, AiSAN, AiTA, AiVA

**Digital Filmmaking & Video Production**
AiA, AiAUS, AiD, AiH, AiMIU, AiSAN, AiTA
CULINARY

For some, food is a language. Ingredients are like letters. Dishes are words. Meals are a chance to tell a story. In our Culinary area of study, accomplished chef instructors* will teach you over 20 international cuisines as well as the fundamental skills associated with every facet of the culinary world. So whether you see yourself in the front of the house or in the back—working in a bustling kitchen—we’ll teach you how to turn the dinner table into your stage. Program areas include:

Baking & Pastry
AiA, AiD, AiH, AiSAN, AiTA, AiVA

Culinary Arts
AiA, AiD, AiH, AiSAN, AiTA, AiVA

Culinary Management
AiA, AiD, AiH, AiSAN, AiTA, AiVA

Hospitality/Restaurant/Catering Management
AiD, AiH, AiSAN

*Credentials and experience levels vary by faculty and instructors

FASHION

At The Art Institutes, the runway is a lot more than a project; it’s a place to launch a career. In our Fashion area of study, you can learn the thinking behind every stitch that defines the world of fashion. We’ll even teach you how to launch and manage a clothing line. Ready to make your mark on the world of fashion? Closets around the world are waiting for your arrival. Program areas include:

Fashion Design
AiA, AiAUS, AiD, AiH, AiMIU, AiSAN

Fashion Marketing/Retail Management
AiA, AiAUS, AiD, AiH, AiSAN, AiTA, AiVA

Fashion Merchandising
AiMIU

Accessory Design
AiMIU

KATJA BJELAJAC
BFA, Game Art & Design, 2017, The Art Institute of Houston

GAMING & TECHNOLOGY

Today, all of us are gamers. We play games on our phones, in our living rooms, in our bedrooms—even in the passenger seat. And as more and more of us begin to play, you’ll want a hand in where the industry goes next. If pixels occupy your palette, come pick up a controller in our Gaming & Technology area of study. Program areas include:

Game Art & Design
AiA, AiAUS, AiD, AiH, AiSAN, AiTA

CRAIG SEGURA
BA, Fashion Design, 2016, Miami International University of Art & Design
Attend our next Open House and experience a school that’s as uncommon as the students who attend it.

- Meet Faculty who take a fresh approach to teaching
- Tour spaces that will challenge your definition of a classroom
- Learn about exciting career fields that await our graduates
- Explore your financial options and apply for admission

THE JOURNEY STARTS HERE.

VISIT US | AiOPEN.COM
Attend our next Open House and experience a school that’s as uncommon as the students who attend it.

- Meet Faculty who take a fresh approach to teaching
- Tour spaces that will challenge your definition of a classroom
- Learn about exciting career fields that await our graduates
- Explore your financial options and apply for admission

COLLEGE BOUND

Get a hands-on head start. Explore an area of study, transition into college life, and build a portfolio of work.

AiCOLLEGEBOUND.COM

APPLY NOW

Begin your creative future by submitting an online application.

APPLY.ARTINSTITUTES.EDU

LOCATIONS

FLORIDA
The Art Institute of Tampa, a branch of Miami International University of Art & Design
AITA
Parkside at Tampa Bay Park
4401 North Himes Avenue, Suite 150
Tampa, FL 33614-7086
866.703.3277

Miami International University of Art & Design
AiMIU
1501 Biscayne Boulevard, Suite 100
Miami, FL 33132-1418
800.225.9023

GEORGIA
The Art Institute of Atlanta
AiA
6600 Peachtree Dunwoody Road, N.E. 100
Embank Row
Atlanta, GA 30328-1649
800.275.4242

TENNESSEE
The Art Institute of Austin, a branch of The Art Institute of Houston
AiAUS
1204 Chestnut Street
Bastrop, TX 78602
866.583.7952

TEXAS
The Art Institute of Austin, a branch of The Art Institute of Houston
AiAUS
1204 Chestnut Street
Bastrop, TX 78602
866.583.7952

The Art Institute of Dallas, a branch of Miami International University of Art & Design
AiD
8080 Park Lane, Suite 100
Dallas, TX 75231-5993
800.275.4243

The Art Institute of Houston
AiH
4140 Southwest Freeway
Houston, TX 77027
800.275.4244

The Art Institute of San Antonio, a branch of The Art Institute of Houston
AiSAN
10000 IH-10, West, Suite 200
San Antonio, TX 78230
888.222.0040

VIRGINIA
The Art Institute of Virginia Beach, a branch of The Art Institute of Atlanta
AiVA
Two Columbus Center
4500 Main Street, Suite 200
Virginia Beach, VA 23462
887.437.4428

FOR MORE INFORMATION ON ACCREDITATION AND LICENSING, PLEASE VISIT:
artinstitutes.edu/accreditation-and-licensing

The Art Institutes is a system of private, schools throughout the United States. Programs, credential levels, technology, and scheduling options vary by school and are subject to change. Administrative office: The Art Institutes, 615 McMichael Road, Pittsburgh, PA 15205. © 2020 The Arts Institutes International LLC. All rights reserved.

The Art Institute of Virginia Beach, a branch of The Art Institute of Atlanta, is certified to operate in the Commonwealth of Virginia pursuant to Title 23, Chapter 21.1, §23-276.4 of the Code of Virginia by the State Council of Higher Education for Virginia (James Monroe Building, 101 North 14th St; Richmond, VA 23219; 804-225-2600; www.schev.edu). This school is authorized under Federal law to enroll nonimmigrant alien students.
If you want to come, we want to help. You choose a direction. And we’ll make the path a little smoother. That’s why we’ve assembled a handful of options designed to help you along your journey. Because if you’re here to break down creative walls, there shouldn’t be any financial barriers in your way.

**SCHOLARSHIPS**
HELP ALONG THE WAY
A wide range of scholarship opportunities, including merit, competition, and need-based, are available to new and current students. Ask your high school representative about additional scholarships that may be available in your state and region. Visit [ARTINSTITUTES.EDU/SCHOLARSHIPS](http://ARTINSTITUTES.EDU/SCHOLARSHIPS)

**AFFORDABILITY**
PUTTING EDUCATION WITHIN REACH
$18M in student Grants and Scholarships was awarded in 2018-2019.
92% of Ai students receive scholarships and financial aid.
$13,390 was our average financial aid award.

**FINANCIAL AID OPPORTUNITIES**
SUPPORT YOU CAN BANK ON
We’ll help you find options that can make your education more affordable—including federal grant, loan, and work-study programs for those students who qualify. Additionally, many of our locations offer institutional aid or operate in states where you may apply for state grants. Financial aid is available to those who qualify. Visit [AIFINAID.COM](http://AIFINAID.COM)

**COLLEGE BOUND**
A HANDS-ON HEAD START
For juniors and seniors who crave a head start on their creative education, these once-weekly classes can help students begin the transition into college life, explore an area of study, and build a portfolio of work. Visit [AiCOLLEGEBOUND.COM](http://AiCOLLEGEBOUND.COM)

**THE ART GRANT**
REWARDING DEDICATION
Eligible bachelor’s degree students can earn up to $17,340 (up to 18% of total tuition costs) for their degree program. Similarly, eligible associate degree students who meet certain criteria can earn up to $5,845 (up to 13% of total tuition costs) for their degree. Visit [AIARTGRANT.COM](http://AIARTGRANT.COM)

**AiADVANTAGE**
COUNSELING CREATIVE TYPES
For high school educators and counselors who want to guide creative students to the right school, let us help. We’ll show how experienced instructors* and a unique combination of programs will help your students become real-world ready. Options: Classroom Visit, Webinar, or On-demand Videos. Visit [CREATIVE.ARTINSTITUTES.EDU/ Ai-ADVANTAGE](http://CREATIVE.ARTINSTITUTES.EDU/ Ai-ADVANTAGE)

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