You have a story to tell.
One frame at a time.

Photographers don’t just take pictures. They fill our world with images that inform, entertain, persuade, and sometimes shock us. They’re artists and journalists who constantly find innovative ways to fill the world with their ideas, impressions, and insights. In our Digital Photography program, our talented and experienced instructors* will guide your development, both creatively and technically. From the very start, you’ll work with technology similar to what professionals may use—tools that include digital cameras, slide and transparency scanners, and image manipulation software like Adobe Lightroom. It’s a step-by-step process that’s all about preparing you for a future when you can do what you love, for life.

The Art Institute of California—San Francisco
A campus of Argosy University
CREATIVITY for LIFE
YOUR CREATIVITY, OUR TECHNOLOGY.

You could work with hardware and software similar to that used by industry professionals, including:

**HARDWARE:**
- Apple® workstations
- Professional digital SLR cameras
- Medium- and large-format cameras
- Professional slide and transparency scanners
- Professional color printers
- Color profiling/calibration equipment

**SOFTWARE:**
- Adobe Master Collection, including:
  - Dreamweaver
  - Photoshop
  - InDesign
  - Illustrator
  - Lightroom
  - Nik software

YOUR TRANSFORMATION BEGINS HERE.

As you get to work in a creative and supportive environment that’s similar to the real world, you’ll begin with the basics, including color management, lighting techniques, and the fundamentals of digital photography. We’ll help you apply those fundamentals both in studios and on location, in natural and artificial light, and in digital formats. Our instructors will use their professional experience to help you grow artistically and technically as you explore photojournalism, editorial, and documentary photography, and understand the business side of the industry.

As you approach graduation, you’ll have the opportunity to create a digital portfolio and your own website. And with the help of our network of career services advisors, you can enter the job market with your eyes open and your possibilities unlimited.

OUR ALUMNI SUCCESS STORIES CAN INSPIRE YOUR OWN.

The world’s changing fast. And photographers are capturing it. From print to web to new media, our photography grads are working the full spectrum of today’s imaging professions. Read about them by going to artinstitutes.edu and clicking Alumni at the top of the page. Artinstitutes.edu is also where you’ll find our inspiring Creativity for Life videos. Let our alumni and students tell you about their projects, their careers, and what their education from an Art Institutes school has meant to them.