

South University

CATALOG ADDENDUM VIII

Catalog 2010-2011

CATALOG REVISIONS

See [suprograms.info](#) for program duration, tuition, fees, and other costs, median debt, federal salary data, alumni success, and other important info.

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Richmond Campus
Addition of New Degree Programs

Bachelor’s Degrees

Information Technology (BS)

Associate’s Degrees

Information Technology (AS)
Business Administration (AS)

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Virginia Beach Campus
Addition of New Degree Programs

Bachelor’s Degrees

Information Technology (BS)

Associate’s Degrees

Allied Health Science (AS)
Information Technology (AS)

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**Associate of Science in Business Administration
Revision to the Specialization Area listed under Area III Major Requirements**

Specialization Areas *Choose one:* 16 credit hours

- General (non-specialized)
- BUS2038 Business Law II 4
- MKT2010 Principles of Marketing 4
- Choose one course from the list of two below:*
- PSY1001 General Psychology 4
- SOC1001 Introduction to Sociology 4
- Choose one course from the list of seven below:**
- MAT1001 Intermediate Algebra 4
- MAT1005 College Algebra 4
- MAT1500 College Mathematics 4
- MAT2000 Pre-Calculus 4
- MAT2058 Statistics 4
- MAT2101 Calculus I 4
- MAT2102 Calculus II 4

**Note: These courses cannot count for both Area I and Area III credits.*

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**Master of Business Administration, Healthcare Administration
Revision to the Core and Healthcare Administration Courses**

Core

MHC6305 Financial Management
MBA6011 Strategic Marketing
MBA6012 Operational/Supply Chain Management

Healthcare Administration

MHC6301 Healthcare Structure, Organization and Governance
Choose 3 of the following:
MHC6302 Public Health Organization and Management
MHC6303 Performance and Management
MHC6304 Health Policy
MHC6306 Human Resources Management in Healthcare Organizations

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Addition of MSIST Hybrid Specialization Structure

Please add this after the capstone information for the MSIT degree

MSIST Hybrid Specialization Structure

Hybrid Specialization

24 Credits

Students will choose six of the following courses to satisfy the requirement of this specialization. A degree with this specialization will not reflect an emphasis though an emphasis track can be chosen to guide elective decisions.

Addition of MSIST Hybrid Specialization Structure

Please add this after the capstone information for the MSIT degree

MBA5001 Organizational behavior and Communication 4

Interaction and Usability Studies Emphasis

IST6160 Information Design and Usability 4

IST6161 Human Computer Interaction 4

IST6163 Cognitive Software Design 4

Network Technologies and Management Emphasis

IST6101 Web Technologies 4

IST6260 Networking Architectures and Protocols 4

IST6261 Network Security 4

IST6262 Networks Operation Management 4

Computer Security Emphasis

IST6102 Computer Security and Forensics 4

IST6302 Internet Algorithms Security 4

IST6360 System Software Security 4

IST6361 Application Software Security 4

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Bachelor of Science in Information Technology

Specialization course title change

*Change the current title "Web Development and Administration Choose four:
to Multimedia and Web Development*

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Change in curriculum for Anesthesiologist Assistant Program

Quarter 1 Summer 13 weeks 17 quarter hours

Delete ANS5140 Preanesthetic Evaluation 3

Page 49**Quarter V Summer 13 weeks 17 quarter hours**

Add ANS5140 Preanesthetic Evaluation 3

Quarter III Winter 11 weeks 20 quarter hours

Delete ANS5301 Pulmonary Physiology for Anesthesia Practice 3 quarter hours

ADD ANS5300 Pulmonary Physiology for Anesthesia Practice 2 quarter hours

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Addition of new objectives for the Bachelor's of Health Science Program; Specialization in Public Health
(Incorporate with current objectives)

Describe how health policy and law shape public health initiatives.

Describe the primary sources of law and the key features of the legal system.

Compare the impact that policy and law have on the health of individuals and populations.

Explain the role economics play in public policy.

Describe the relationship between health policy and public insurance programs.

Compare how health policies and laws impact the rights of individuals and health services providers to receive and provide quality health care.

Evaluate previous and current attempts to pass national and state health insurance reform.

Effectively conduct a Health Policy Analysis.

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Addition of Doctor of Pharmacy and Master of Business Administration Degree (Include the degree name under the Doctor of Pharmacy degree listed in the upper left hand corner of the page).

Page 62**Addition of program description, specialization courses and course calendar for the Doctor of Pharmacy and Master of Business Administration Degree**

(Incorporate information under the PHA courses listed in the last paragraph)

South University offers the opportunity to pursue the Master of Business Administration (MBA) degree simultaneously with the Doctor of Pharmacy (Pharm.D.) degree. This presents the student with the prospect of earning both degrees with an expected time savings over that required to earn each degree separately.

DESCRIPTION OF MBA

The South University Master of Business Administration program prepares students for leadership positions in profit and not for profit organizations. These positions require strong competencies in the fundamentals of business and management. The curriculum is designed to provide students a sound foundation in basic business skills followed by a cross functional core courses covering the best practices for business decisions to deliver goods and services to constituents.

ADMISSION REQUIREMENTS

Doctor of Pharmacy students with a grade point average of 2.70 or higher and not on academic or professional probation may apply to the MBA program upon completion of the equivalent of 120 undergraduate quarter hours which coincides with the end of the fourth quarter of the Pharm. D. program. Students who do not have the 2.70 grade point average may take the Graduate Management Aptitude Test (GMAT). Admission may be granted if the combined GMAT score is at the 50th percentile or higher.

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Addition of program description, specialization courses and course calendar for the Doctor of Pharmacy and Master of Business Administration Degree

(Incorporate information under the PHA courses listed in the last paragraph)

Application for entry into the MBA program later than the fourth quarter will likely result in a decreased time savings and will require special permission from both the Business and Pharmacy Schools.

SATISFACTORY PROGRESS

The guidelines outlined in the School of Pharmacy Handbook will apply to courses taken to fulfill the requirements for the Pharm. D. degree. However, for subsequent courses taken to fulfill the requirements for the MBA degree, the guidelines outlined in the College of Business Handbook will apply.

In addition, students with a grade of 2.00 or less in any course will be required to meet with the Pharm. D/MBA Directors of the Program to discuss their academic progress.

SEQUENCE OF COURSES

After completion of the equivalent of 120 undergraduate quarter hours and acceptance to the MBA program, students who have taken the prerequisite courses at the undergraduate level, may proceed to the fundamental and core courses. Upon completion of the core courses, students precede to the specialization courses in the area of Pharmacy Administration. Upon completion of these specialization courses, students proceed to the MBA 6999, Strategic Development and Implementation course. This completes the requirements for the MBA.

MASTER OF BUSINESS ADMINISTRATION PROGRAM

Program Prerequisites

The following courses must have been completed before beginning the foundation courses in quarter 6 of the Doctor of Pharmacy program. They may be exempted if the equivalent work has been completed at an accredited institution.

Addition of program description, specialization courses and course calendar for the Doctor of Pharmacy and Master of Business Administration Degree

MAT2058 Statistics (4) or higher, ECO2072 Principals of Macroeconomics (4), and MBA5000 Financial and Management Cost Analysis (4)

The following two courses or equivalent can be substituted for MBA5000: Undergraduate Financial Accounting or Accounting I (4) and Undergraduate Managerial Accounting or Accounting II (4)

Master of Business Administration with Pharmacy Administration Specialization 48 Credits

Foundation		16 Credits	Quarter
MBA5001	Organization Behavior and Communication	4	6
MBA5002	Microeconomics and Decision Making	4	8
MBA5005	Law and Ethics for Managers	4	9
MBA5008	Quantitative Analysis and Decision Making	4	11
Core		12 Credits	
MBA6010	Managerial Finance	4	12
MBA6011	Strategic Marketing	4	13
MBA6012	Operations and Supply Chain Management	4	13

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Addition of program description, specialization courses and course calendar for the Doctor of Pharmacy and Master of Business Administration Degree

(Incorporate information under the PHA courses listed in the last paragraph)

Pharmacy Administration Specialization	16 Credits	
PHA5335 Clinical Epidemiology and Biostatistics	3	6
PHA5333 Drug Information Research Design and Methods	3	7
PHA5353 Pharmacy Practice Management	3	7
PHA5354 Health Economics and Outcomes Assessment	3	9
(Choose one course from the two courses listed below)		
MHC6303 Quality Performance and Management	4	13
MHC6304 Health Policy	4	13

An Administrative Rotation will be required as part of the Pharm. D. course credits

Capstone

MBA6999 Strategic Development and Implementation	4	13
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Course Timing

Pharmacy Administration 13 quarters

- Three prerequisite courses completed prior to entry to program or via online offering prior to quarter 6
- Three foundation courses completed as electives during quarters 6, 8, 9
- One foundation and one core course completed in quarters 11 and 12
- Three specialization courses completed during quarters 6, 7, and 8
- Two core, one specialization and capstone course completed in quarter 13
- One rotation must be in Pharmacy Administration

Addition of program description, specialization courses and course calendar for the Doctor of Pharmacy and Master of Business Administration Degree

MBA with Pharmacy Administration Specialization Course Calendar

Quarter 1*	Quarter 2	Quarter 3	Quarter 4
		MBA5000 Pre-Req (4NC)	MAT2058 Pre-Req (4NC)
Quarter 5	Quarter 6	Quarter 7	Quarter 8
ECO2072 Pre-Req (4NC)	MBA5001 Organization Behavior and Communication as SOP Elective (4) and PHA5335 Clinical Epidemiology and Biostatistics as Spec (3)	PHA5333 Drug Information Research Design and Methods as Spec and PHA5353 Pharmacy Practice Management (6)	MBA5002 Microeconomics and Decision Making as SOP Elective (4)
Quarter 9	Quarter 10	Quarter 11	Quarter 12
MBA5005 Law and Ethics for Managers as SOP Elective (4) and PHA5354 Health Economics and Outcomes Assessment as Spec (3)		MBA5008 Quantitative Analysis and Decision Making Foundation as online class (4)	MBA6010 Managerial Finance as online class (4)
Quarter 13			
MBA6011 Strategic Marketing as Core (4), MBA6012 Operations and			

Supply Chain Management as Core (4), Choose one MHC6303 Quality Performance and Management or MHC6304 Health Policy as Spec (4) and MBA6999 Strategic Development and Implementation as Capstone (4)			
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***Quarter 1 for the Pharm D program begins in the 3rd quarter of the calendar year.**

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Correction of Zip Code for the Address for the ABA under Legal/Paralegal Studies
 American Bar Association
 321 North Clark Street
 Chicago, Illinois **60654-7598**

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Revision to Transfer of Credit for the MBA, AMBA, MBA/HCM

Please replace with the information listed below

Transfer of Credit

The majority of credits toward any graduates or post-graduate degree program must be earned at South University. Credit for transfer work will be given if the courses were taken at an accredited collegiate institution, the course is equivalent to courses offered at South University, and the course carries a grade of "B" or better. All transfer credit will be reviewed and approved by the Dean, College of Business, and the Department Chair of the respective academic department. **The maximum number of classes to transfer is four courses or 16 quarter hours. Note: Capstone courses may not be transferred in from another institution.**

Credits earned at any south University campus will be accepted at all campuses. These credits will not be considered transfer credit; they will be included as credits earned at South University. If a campus should close a program in any state, students in good standing will be accepted at any south University campus having the same or a similar authorized degree program. The credits earned in the students' original degree program will be applied to the degree program at the new location.

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Revision to the Transfer of Credits - Masters Programs (MPA, MSL, MSIST)

Add under Transfer of Credit
 Transfer any four (4) courses with the exception of the capstone (strategy) course.

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Addition to Description of Courses

ANS5300 Pulmonary Physiology for Anesthesia Practice

Prerequisites: ANS5060

This is the second course in a three course sequence that covers the anatomy, function, and processes of the human pulmonary system with particular emphasis on the application of concepts to the clinical practice of anesthesia. *2 quarter hours*

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Addition to Description of Courses

ANS5502 Advanced Anesthesia Systems and Monitoring

Prerequisites: ANS5120, ANS5221 and ANS5222

Through classroom lectures and personal learning experiences in the anesthesia learning laboratory, students will update their knowledge of current anesthesia delivery systems, mechanical ventilation and patient monitoring including point of care testing (POCT). Students will demonstrate their ability to successfully apply knowledge of anesthesia delivery systems and patient monitoring modalities to

ANS5502 Advanced Anesthesia Systems and Monitoring (cont'd)

manage patients in unfamiliar complex situations. Students will learn about the proper use and interpretation of point of care testing apparatus. Clinical scenarios will be provided for students to apply their knowledge to properly identify a patient's acid base status and demonstrate how to use that information to appropriately manage pulmonary ventilation and renal function. *2 quarter hours*

ANS5601 Regional Anesthesia Practice I

Prerequisites: None

Through classroom lectures students will learn about all aspects of the practice of regional anesthesia. Students will gain an understanding of the anatomy specific for each type of regional block as well as techniques for establishing the block and the local anesthetics. Students will also gain an understanding of the use of ultrasound guidance and peripheral nerve stimulation for peripheral nerve blocks. Management of complications associated with these blocks will also be discussed. A skills lab in which students will be instructed and practice the techniques of neuraxial blockade will reinforce concepts taught in the lecture portion of this course. *2 quarter hours*

ANS5602 Regional Anesthesia Practice II

Prerequisites: ANS5601 Regional Anesthesia Practice I

Through classroom lectures students will learn about all aspects of the practice of regional anesthesia. Students will gain an understanding of the anatomy specific for each type of regional block as well as techniques for establishing the block and the local anesthetics. Students will also gain an understanding of the use of ultrasound guidance and peripheral nerve stimulation for peripheral nerve blocks. Management of complications associated with these blocks will also be discussed. A skills lab in which students will be instructed and practice the techniques of neuraxial blockade will reinforce concepts taught in the lecture portion of this course. *2 quarter hours*

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Description of Courses

Revision to BUS2038 Business Law II

BUS2038 Business Law II

Prerequisite: None

This course covers the law of business entities, including agencies, partnerships, and corporations. This course will include a discussion of personal real property concepts, and a study of sales, negotiable instruments, agency and employment law. *4 quarter hours*

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Mass Communications Course Descriptions

COM2005 Introduction to Communication Theory

Prerequisites: None

This course is an overview of the principles of communication. Verbal and nonverbal language, listening, group dynamics, and public speaking are highlighted. Emphasis is on applying communication principles to contemporary problems and preparing various types of oral discourse. *4 quarter hours*

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Mass Communications Course Descriptions

COM2010 Introduction to the Electronic Mass Media

Prerequisites: COM2005

This course introduces the history, structure, function, economics, content, and evolution of radio, television, film and the Internet, including traditional and mature formats and the emerging electronic media delivery systems. The social, political, regulatory, ethical, and occupational impact of the electronic media may also be examined. 4 quarter hours

COM2020 Fundamentals of Persuasion

Prerequisites: COM2005

This course focuses on the theories, principles, and practices of persuasion. Topics may include understanding persuasion, analyzing the audience, motivating the audience, making claims, organizing a persuasive presentation, creating a persuasive introduction, understanding the body of a persuasive presentation, methods of persuasion, and using different methods of persuasion. 4 quarter hours

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Description of Courses

Delete current description of courses for ECO2071 Principles of Microeconomics

Addition of new description

ECO2071 Principles of Microeconomics

Prerequisites: None

Microeconomics is the study of how individuals, households and firms make decisions about consumption and production which affect the supply and demand of goods and services. Other topics include the costs of production, behavior of firms, organization of industries, economics of labor markets, and theories of consumer choice. 4 quarter hours

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Addition to Description of Courses

HSC4000 Contemporary Issues in Aging

Prerequisites: HSC2010

This course reviews current issues facing the elderly as they relate to physical changes, health concerns, social adjustments, economic pressures and public policy for this growing segment of the US population. Discussion will also include comparison of these issues within the international community and research in the field of gerontology. 4 quarter hours

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Revision to Description of Courses

ITS1000 Computer and Internet Literacy

Prerequisites: **None**

This course is for students to obtain basic knowledge and skills in using computer office production software and internet features. A broad range of software applications, such as word processing, spreadsheets, presentation software, and internet usage concepts will be covered. Students will also use computer and communications technology to develop information literacy skills. 4 quarter hours

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Revision Description of Courses

MGT4027 Global Business Management

Delete Current Course Description Information

Add

MGT4027 Global Business Management

Prerequisites: MGT2037, ECO2071, ECO2072

Students study the basis for transacting business among countries, the mechanics of international trade and foreign exchange transactions, the characteristics of international management, and the different perspectives on organizational behavior, human resource management, management styles and

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Revision Description of Courses

Delete Current Course Description Information

Add

MGT4027 Global Business Management

business ethics practiced in different cultural settings. Business in the international environment is interpreted from a strategic management and marketing perspective that yields practical guidance concerning the management of firms and social responsibility. 4 quarter hours

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Addition to Description of Courses

MHC6306 Human Resource Management in Healthcare Organizations

Prerequisites: Accelerated MBAHCA program - MBA 5009

Presentation of human resource management principles as applied in healthcare organizations.

Examines the unique aspects of managing healthcare professionals including recruitment and retention; staff privileges; legal issues; job design and analysis; compensation; and labor relations. 4 quarter hours

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Deletion/Addition to Description of Courses

Delete the current NSG6330 Practicum II: Adult Health-Women's Health Course title and description

Add the following:

NSG6331 Practicum II Adult Health: Women's Health

Prerequisites: NSG6005 Pharmacology, NSG6020 Health Assessment, NSG6320 Practicum I: Adult Health: Adults and Gerontology

In this course the Nurse Practitioner student will learn how to manage the primary health care of women from menarche to senescence. Focus is on health promotion, disease prevention, and the clinical management and referral of common, recurring health problems of women. The student will identify normal physiologic alterations associated with reproductive health which are addressed with emphasis on health promotion behaviors. This is an advanced nursing practice experience for continuing beginning level adult ARNP students. Mentoring, coaching and precepting are provided by approved and currently licensed physicians or ARNPs. A minimum grade of B is required to pass this course. The student must also complete 180 precepted hours to complete this course. 6 quarter hours

**Addition of Description of Courses
(Include after Clinical elective information)**

PAS6320 Special Topics in Clinical Practice I

Prerequisites: Successful completion of didactic phase of PA program.

This is the first in a three course sequence designed to increase and enhance student learning during the clinical phase of the physician assistant program. The course is designed to provide instruction and assessment on areas of clinical practice essential for the graduate PA to be a competent clinician. The course will include both clinical and professional topics. While some professional topics will be a regular part of the course on an annual basis, some clinical topics will be inserted or removed as the knowledge and skills needs of each cohort are determined from the end of didactic year formative assessments. *2 quarter hours*

PAS6330 Special Topics in Clinical Practice II

Prerequisites: Successful completion of didactic phase of PA program.

This is the second in a three course sequence designed to increase and enhance student learning during the clinical phase of the physician assistant program. The course is designed to provide instruction and assessment on areas of clinical practice essential for the graduate PA to be a competent clinician. The course will include both clinical and professional topics. While some professional topics will be a regular part of the course on an annual basis, some clinical topics will be inserted or removed as the knowledge and skills needs of each cohort are determined from the end of didactic year formative assessments. *2 quarter hours*

PAS6340 Special Topics in Clinical Practice III

Prerequisites: Successful completion of didactic phase of PA program.

This is the third in a three course sequence designed to increase and enhance student learning during the clinical phase of the physician assistant program. The course is designed to provide instruction and assessment on areas of clinical practice essential for the graduate PA to be a competent clinician. The course will include both clinical and professional topics. While some professional topics will be a regular part of the course on an annual basis, some clinical topics will be inserted or removed as the knowledge and skills needs of each cohort are determined from the end of didactic year formative assessments. *2 quarter hours*

PAS6350 Physician Assistant Senior Seminar

Prerequisites: Completion of PAS6235 (Clinical Rotation VIII)

This course is designed to be a capstone course in the physician assistant curriculum. It is designed to review and evaluate knowledge and skills deemed essential for successful completion of the program and entry into the PA profession. The course will include an extensive didactic review of medical topics in a system based approach. Evaluations will be conducted to assess knowledge, skills, critical thinking, problem solving, communication with patients, and professionalism. *4 quarter hours*

Addition to Description of Courses

PSY4560 Industrial Organizational Psychology

Prerequisites: PSY2022, 3010, and 3300 with a C or better

Industrial/organizational (I/O) psychology is an applied discipline of psychology that specializes in the theory and application of psychological principles to understanding behavior in the workplace and within organizations. This course examines the main aspects of I/O psychology including job analysis, training, performance, organizational culture and dynamics, leadership, worker satisfaction, improving the workplace environment, group behavior and conflict in the work place. *4 quarter hours*

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Addition to Description of Courses

PSY4570 Mood Disorders

Prerequisites: PSY2010, 2022, 3010, & 3300 with a C or better

This course will examine the major, minor, and associated categories of mood disorders with an emphasis on Major Depression and Bipolar Disorder. An additional focus of the course will be on etiology, incidence and prevalence rates, course, duration, assessment, and diagnostic and treatment issues. Students will learn about ongoing changes in categorization including newly emerging ideas about "spectrum" disorders. The contributions of research will be covered and the dynamic interaction between biological, psychological, and social/cultural factors in the field will also be addressed. 4 quarter hours

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Addition to Description of Courses

PTA2057 Physical Therapy through the Lifespan

This course focuses on a review of pathologies that could require physical therapy intervention in clients through the life span. The course will include discussion of diagnoses and associated physical therapy interventions for the neonate, child, and adolescent; physical therapy interventions for women's health issues including pregnancy; the effective of aging on multiple systems and end of life care. It is meant as a final preparatory course before the student goes out into the clinic. 2 quarter hours

PTA2058 Clinical Externship I

Prerequisites: PTA2046, PTA2057, PTA2050

Co requisite: PTA2049

This is a minimum of **272, maximum of 280** hours unpaid clinical externship through which students perform and validate their professional competencies under the direct supervision of a licensed physical therapist or physical therapist assistant. **9 quarter hours**

PTA2059 Current Rehabilitation Issues

Prerequisites: PTA1001, PTA1003, PTA1005, PTA1006, PTA1008, PTA2000, PTA2021, PTA2046, PTA2050, PTA2057

Co requisite: PTA2058

This is a lecture discussion course consisting of presentations designed to acquaint the student with the latest practice techniques and venues used in the care of patients requiring physical therapy intervention. Presentations will be made by local clinicians as well as by students, based on the first 7 weeks of the term that was spent in full- time clinical rotations (PTA2058). The selection of some topics discussed in this course will be based on needs identified by students during the first full- time clinical rotation, PTA2058. 3 quarter hours