

CATALOG ADDENDUM

Catalog 2010-2011

CATALOG REVISIONS

Accelerated Master of Business Administration

The Accelerated Master of Business Administration degree program is designed for the professional working in a variety of organizations who seeks to have a greater understanding of the concepts, organization structures and strategies driving today's complex organization environment. This is an intensive program presented from a management perspective and designed to be completed in one year. Weekend classes held 24 Saturday's per year are supplemented with Internet-mediated coursework and synchronous meetings via conference calls and web based meetings. The Accelerated MBA program is offered in Atlanta, Columbia, Savannah, and West Palm Beach.

Accelerated Master of Business Administration 48 Credit Hours

ACC5005 Financial Accounting and Reporting 4
LEA5125 Leadership Ethics, Culture & Politics 4
MBA5001 Organization Behavior & Communication 4
MBA5005 Law and Ethics for Managers 4
MBA5008 Quantitative Analysis and Decision Making 4
MBA5009 Managerial Environment 4
MBA6010 Managerial Finance 4
MBA6011 Strategic Marketing 4
MBA6012 Operations and Supply Chain Management 4
MBA6501 Strategic HR Management 4
MBA6505 Organization Development and Change Management 4
MBA6999 Strategic Development and Implementation 4

New catalog entry for the Accelerated Master of Business Administration, Healthcare Administration (To be placed directly beneath the AMBA entry in the catalog)

Accelerated Master of Business Administration, Healthcare Administration

The Accelerated Master of Business Administration, Healthcare Administration degree program is designed to prepare students for a leadership role within the healthcare industry. This is an intensive program presented from a management perspective and designed to be completed in one year. Weekend classes held 24 Saturday's per year are supplemented with Internet-mediated coursework and synchronous meetings via conference calls and web based meetings. The program is founded on the philosophy that healthcare leaders require strong business competencies and management skills to be successful. The curriculum is designed to prepare students with a sound foundation

in business analysis and decision-making, in addition to a specialization in healthcare administration.

The business foundation is achieved through a core group of business courses. These courses are designed to provide a firm grounding in economics, decision-making, behavioral sciences, and strategic environment. The MBA courses present a functional approach to the long run and short run decisions that must be made to deliver goods and services. The Healthcare Administration specialization courses are designed to provide specialized management courses specific to the healthcare field. The Accelerated MBA, Healthcare Administration program is offered in Columbia and Savannah.

Accelerated Master of Business Administration, Healthcare Administration - 48 Credit Hours

Master of Business Administration

MBA5001 Organization Behavior & Communication 4
MBA5005 Law and Ethics for Managers 4
MBA5008 Quantitative Analysis and Decision Making 4
MBA5009 Managerial Environment 4
MBA6011 Strategic Marketing 4
MBA6012 Operations and Supply Chain Management 4

Healthcare Administration

MHC6301 Healthcare Structure, Organization and Governance 4
MHC6302 Public Health Organization and Management 4
MHC6303 Quality Performance and Management 4
MHC6304 Health Policy 4
MHC6305 Financial Management of Healthcare Organizations 4
MHC6306 Human Resource Management in Healthcare Organizations 4