The Art Institutes and Adobe Announce Winners of the 2012 Print Design Competition

(PITTSBURGH, PA, May 30, 2012) – Inspiring artistic ingenuity and creativity, The Art Institutes & Adobe 2012 Student Design Competition challenged students currently enrolled at one of The Art Institutes schools to submit a print design, primarily created with Adobe software for the opportunity to win a prize package.

Patrick Egglinger, a student at The Art Institute of New York City pursuing an Associate in Applied Science in Graphic Design, was selected as the grand prize winner. His first-place entry is a poster design promoting a festival of student films.

“Egglinger submitted an entry that was outstanding on many levels,” said John Judy, a judge in the competition who is also the academic director of the Graphic Design program at The Art Institute of California, a college of Argosy University, Hollywood. “He demonstrated great use of multiple typefaces, hierarchy of type, composition and color - all around a stand out piece.”

Egglinger and his faculty sponsor for the competition, Simona Prives, will each receive an all-expense paid trip to the HOW Design Conference held on June 21-25, 2012 in Boston, MA. Egglinger will also receive a copy of Adobe® Creative Suite® Premium software and a Kindle Fire.

“I'm thrilled to be recognized, that my work speaks for itself,” says Egglinger, 21, of Jersey City, NJ. “The win also shows that I spend time on my work, learn from my mistakes and get inspiration from my teachers and colleagues.”

Jerry Lara who attends The Art Institute of California, a college of Argosy University, Sunnyvale and Hans Fleurimont of The Art Institute of New York City tied for second place. Lara is an Associate of Science candidate in the Graphic Design program. Also a Graphic Design student, Fleurimont is pursuing his Associate in Applied Science. Each student will receive a copy of Adobe® Creative Suite® Design Premium software and a Kindle Fire for their efforts in the competition.

Entries to the competition could be a poster, an advertisement, a flyer, or other single-page print design created primarily (more than 50%) with Adobe® InDesign®, Adobe Illustrator®, Adobe Photoshop®, Adobe Acrobat®, and/or other Adobe software.
About The Art Institutes
The Art Institutes (www.artinstitutes.edu) is a system of more than 50 schools located throughout North America. The Art Institutes schools provide an important source for design, media arts, fashion and culinary arts professionals. Several institutions included in The Art Institutes system are campuses of South University. OH Registration # 04-01-1698B; AC0165, AC0080; Licensed by the Florida Commission for Independent Education, License No. 1287, 3427, 3110, 2581. See aiprograms.info for program duration, tuition, fees, and other costs, median debt, federal salary data, alumni success, and other important info.

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